

Proposal to Host ICDAR 2021 in Montreux, Switzerland

7.-10. September 2021

(Workshops 5.+6. September 2021)



We are pleased to invite the international research community on document analysis and recognition to hold the 16th ICDAR at the wonderful Swiss Riviera, located at the lake of Geneva. It would be our pleasure to host the most important joint IAPR TC-10/TC-11 event for the first time ever in Switzerland.

Note that this is the current state of the proposal – we are happy to improve and revise it together with the ICDAR advisory board.

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1. Conference Chairs and Organizing Committee

General Chairs (University of Fribourg, Switzerland)



Andreas Fischer (right), Rolf Ingold (middle), Marcus Liwicki (left)
(Picture taken at the proposed conference venue)

As a motivated team of Swiss, we would jointly organize the ICDAR 2021 with the duties of general chairs equally distributed among us. Biographies appear in the Appendix.

PC Chairs

Josep Lladós (Spain)
Daniel Lopresti (USA)
Seiichi Uchida (Japan)

Sponsorship Chairs

Phillipe Cudre-Mouroux (Switzerland) (tentative)
Koichi Kise (Japan)
Jean-Marc Ogier (France)

Our strategy is to have three sponsorship chairs. In addition to an international representative and a European chair, we plan to ask a local Swiss representative who has very good contact to Swiss Industries and other potential sponsors. Phillipe was an invited speaker at ICDAR 2015.

Local Organization Chairs

Jean Hennebert (Switzerland)

Fotini Simistira (Switzerland)

The local organization chairs are also members of our research group.

Doctoral Consortium Chairs

The doctoral consortium chairs are assigned by the TC10 and TC11 education officers.

Further Chairs

While we have already several persons in mind, we do not finalize all the roles for the individual functions, such as, workshop chairs, tutorial chairs, competition chairs, publicity chairs, industrial liason chairs, and publication chairs. The motivation for that strategy is manifold. First of all, we would not like exclude eventual proposers of other bids from being involved in one of these scientific roles. Furthermore, we want to encourage young researchers in participating in one of these roles and therefore want to wait till ICDAR 2019 before finalizing these positions. While we have already several persons in mind, we do not list them here yet, because not all positions are assigned yet.

Our general strategy is to have two persons per role, one being already more experienced and having shown important contributions in the past and one motivated younger candidate. Furthermore, we strive towards gender-equality in these positions.

Experience of the General and PC Chairs in Organizing Research Events

The general chairs and PC chairs (who also committed to generally advise the general chairs) build on a strong experience in organizing previous IAPR events:

- ICDAR 2009, 2011, 2013, and 2017 (Koichi Kise, Daniel Lopresti, and Josep Lladós - general chairs and program chairs various times)
- DAS 2014 and IGS 2013 (Marcus Liwicki, general chair)
- SDN 2006 (Rolf Ingold, general chair - hosted in Fribourg, Switzerland)
- CIFED 1998 and 2002 (Rolf Ingold, program chair)
- Other workshops, such as HIP, AFHA, DRR, ICDAR-OST

2. Location and Venue

“IF YOU WANT PEACE OF MIND, COME TO MONTREUX”

Freddie Mercury

Montreux Riviera at a Glance

Also known as the Swiss Riviera thanks to its micro-climate, Montreux-Vevey - located at the lake Geneva - has attracted people from all over the world at every time of the year.

A wide range of overnight accommodations, romantic wine-villages, medieval castles and elegant “Belle Époque” edifice attest to the great variety of the region.

An international all-year program of festivals and culture as well as exceptional event locations make out of Montreux-Vevey an attractive destination for meetings, incentives and congresses.



Transportation & Visa

Montreux Riviera is located in the center of Europe and is easily accessible within 3 hours flight from all over Europe.



Geneva Airport

- 1 h from Montreux (by direct train, bus or private car/taxi)
 - Route Geneva – Montreux along Geneva lake with wonderful views
 - Direct, comfortable and punctual trains from Geneva Airport to Montreux every 30 min
- Direct flights from 120 destinations.

Zürich Airport

- 2 h ½ from Montreux (by train or bus)
- Direct flights from over 150 destinations.

Visa

As Switzerland is a Schengen-State and EFTA-member, entries for citizens of these states is easy. Other citizens require a visa, which is handled by the State Secretariat for Migration (SEM <https://www.sem.admin.ch/sem/en/home.html>). Citizens of all countries can apply for Visa.

Local Transportation

VMCV – Public Bus

The bus line 201 runs along the lake from Vevey (20 min) via Montreux up to Villeneuve (15 min). For more information, check www.vmcv.ch

SBB – Railways

The station of Montreux is located 10 minutes' walk from the city center - Actually, there is a direct escalator from the lake-level to the station. You can easily go to all the main cities of Switzerland and Europe from the station. For more information about routes or timetables, check www.sbb.ch

Montreux Riviera Card

The Montreux Riviera Card is offered to every hosts by hotels and remains valid for the duration of the stay. You thus enjoy the free transport on the whole VMCV bus network and the Mobilis railways, as well as many others benefits.

A Walking Distance Destination

A great advantage of Montreux is the « Walking distance ». 1000 rooms are centrally located along the lake within walking distance from the congress centre and railway station. The entire destination proposes you 2500 rooms.



Hotels, Booking, and Local Support

We will get support for hotel booking and organization by professional organizations in Switzerland, including Montreux-Vevey Tourisme, in partnership with Montreux Music & Convention Centre (2m2c), Fairmont Le Montreux Palace and Casino Barrière. Negotiated hotel prices are given in the appendix.

The service offered by Montreux-Vevey Tourisme are free of charge, both to the ICDAR organizers and to the participants. Registration Services are included in the budget.

Venue – Congress Center 2M2c

The Montreux Music & Convention Centre, 2M2C, stands for elegance, brightness and flexibility. The modern state-of-the-art building is located on the beautiful shores of Lake Geneva, surrounded by gardens and the principal hotels of the town. It is the perfect venue to host various meetings and conferences, exclusive events and outstanding product launches.

The Centre, with 18 000 square meters, offers 23 modular meeting rooms, all with panoramic views of the Lake and the Alps, and tailor made set-ups that can accommodate 500 to 2000 participants. The Miles Davis Hall can host up to 600 seated persons.

The expertise of their technical staff guarantees the complete success of our event and meets the requirements of the most demanding clients.

The Montreux Music & Convention Centre is home of the world famous Montreux Jazz Festival and many other events.



An overview of the intended rooms for the conference, workshops, and other activities appears below.

Levels - Rooms	Use	Configuration	Dates	Sqm
B3 Salles Stravinski	Workshops, Tutorials, Doctoral Consortium	TBC	05.09-07.09.2021 (5. and 6. September are cost-neutral for workshops)	560 sqm (8 rooms x 70 sqm) + Foyer 290 sqm
A3 Miles Davis Hall & Foyer	Plenary room + posters & catering area	TBC	08.09-10.09.2021	A3 MDH Plenary room 1'300 sqm + Foyer 860 sqm
A4 Miles Davis Supérieur	Two Sessions, Two Breakout rooms (for meetings, etc.)	TBC	08.09-10.09.2021	A4 MDH V 400 sqm + A4 MDH VI-IX 280 sqm (4 rooms x 70 sqm, rearrangement to 2 rooms x 140 sqm possible)

Places for Welcome Reception and Gala Dinner

We did not finally fix the places for the Reception and Dinner, but currently we favor the following options.

Chillon Castle



Enjoy a medieval dinner in the most famous castle of Switzerland. Built during the 13th century, this fortress is located directly on the lake side. It has been erected on old ruins and is the most visited monuments in Europe. The Comte of Savoy as well as other famous people took residence in the Castle during the middle Ages and many texts have been written and have contributed to make this Castle more famous through the ages, like Lord Byron's unforgettable poem "The Prisoner of Chillon".

A lots of variations are possible: dinner, cocktail reception, gala dinner, aperitifs, concerts, etc. It can welcome up to 650 people when it is privatized.

www.chillon.ch info@chillon.ch

Cocktail capacity: 650 **persons**

Market Hall



Built at the end of the 19th century, the Market Hall was given to the town by Henri Nestlé. This unusual building was designed by the same artists who created the Eiffel Tower.

Originally it intended to offer protection against bad weather. Situated by the lake and easily accessible by foot from all the hotels in Montreux, it is now ideal for organizing any type of special events.

Enough space for more than 600 participants.

To give an inspiration on how the dinner might look like, we took some pictures on site:

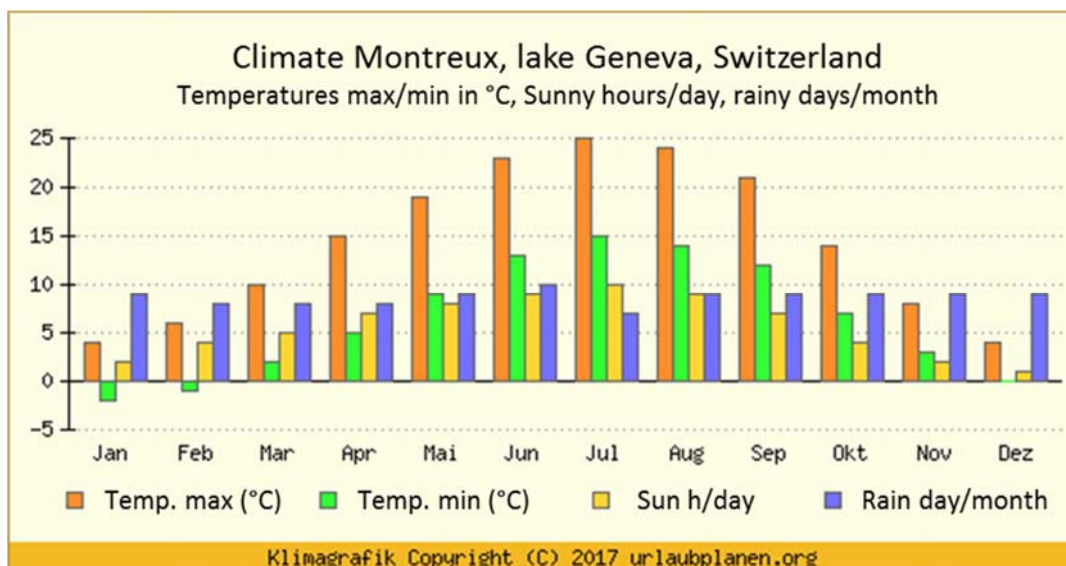


Tourism

A list of touristic attractions is in the appendix.

Climate

Because of the exceptionally mild climate Montreux is called the capital of the Vaud Riviera. Plants associated with the Mediterranean, such as pines, cypresses and palm trees grow here. The climate in Montreux is "Cfb" (Marine West Coast Climate/Oceanic climate) according to the Köppen Climate Classification. September is the ideal month for travel as it is not too hot anymore, but we can still expect a lot of sun.



3. Schedule and Scientific Program

Format

As it has already been well-established, the main conference will take place on three consecutive days (8.-10. of September 2021). The day before the conference will be reserved for tutorials and the doctoral consortium (dc is included in the conference registration fees). The day after the conference is reserved for an (optional) post-conference tour to Zermatt and the Matterhorn. As an alternative, a visit to a glacier is also possible.

The format of the conference will build on the best practices of previous ICDAR conferences and details will be jointly discussed with the ICDAR advisory board and the complete organizing committee. We reserve the facilities to include keynote lectures every morning and three-track sessions throughout the days. However, adjustments are possible.

We would expect approximately 500 submissions, with an anticipated acceptance rate of 60%. We will continue the trend of rebuttals, as they are very helpful. We are, however, yet unsure about the submission mode (open review vs. single blind vs. double blind). The mode will be finally decided in a joint meeting at ICDAR 2019.

Also we will provide support for various workshops and reserve the main conference site for two further days (5th and 6th of September). If some workshops prefer a different site, we will provide them general local support for finding appropriate venues.

Schedule

The intended schedule is as follows:

Date	5. Sep.	6. Sep.	7. Sep.	8. Sep.	9. Sep.	10.Sep.	11.Sep.
Day	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Conference Activity	Wokshops		Tutorials Doctoral Consortium	Main Conference			
Social			Welcome Reception		Conference Dinner		Post-Conf. Tour

Important dates

- June 30, 2019 Committees are final, Keynote speakers are invited
- August 1, 2019 First 'Call for Papers', website, IAPR Newsletter entry, etc.
- August 1, 2020 Final 'Call for Papers', website, IAPR Newsletter entry, etc.
- November 30th, 2020 Deadline for Call for Workshops, Tutorials, and Competitions

- January 15th, 2021 announcement of Workshops, Tutorials, and Competitions
- February, 2021 Deadline for paper submission, Review Phase
- April, 2021 Review results, Rebuttal phase
- May, 2021 Final notification
- 1st June, 2021 Competitions deadline
- 1st July, 2021 Camera ready version for papers and competition reports
- July, 2021 Detailed program available
- September, 2021 Conference & Workshops

Prizes and Awards

We will continue in the ICDAR traditional of awarding both community and conferences specific awards, including the ICDAR Outstanding Achievements award and the Young Investigator award, as well as conference recognition of the best paper, best student paper and best poster.

Submission and Review

The program committee will run the submission and review process through an existing conference system (EasyChair for example). The program committee chairs all have experience with ICDAR and the existing reviewing standards.

As mentioned above, the mode of submission will be decided during the ICDAR 2019. During the submission of the papers, we will give the authors the possibility to select the workshops where a possibly withdrawn paper can be forwarded to.

Tutorials

We strive finding outstanding presenters for tutorials to be held on Tuesday, the 7th of September. Their travel costs and registration will be covered by a small Tutorial fee. the rooms are already reserved for the whole day).

Furthermore, we plan to introduce an industrial tutorial targeted at potential users of Document Analysis and Recognition Systems. When carefully planned, this tutorial will attract various people from the industry who are in need of automatic processing on the one hand, and also more industrial sponsors who would like to have a booth during the tutorial day or possibly during the whole conference.

Proceedings

We plan to continue the tradition of publishing with IEEE Computer Society Press.

Invited Talks

The opening keynote will be given by the IAPR outstanding achievement awards winner. There will be further IAPR invited talks (We plan to ask for IAPR levy for funding).

4. Tentative Registration Fees and Budget

We have prepared an initial budget for three scenarios: 300, 375, and 450 participants. We received already offers from the 2M2C as well as price lists for caterers, professional conference secretariats and all other expenses.

Based on the expected income and expenses we have estimated the following registration fees as worst-case (highest possible) fees. We are happy for suggestions from the ICDAR advisory board regarding the budget and especially regarding the expected expenses.

Type	IAPR (Early)	IAPR (Late)	IAPR (Onsite)	Full (Early)	Full (Late)	Full (Onsite)	Student (Early)	Student (Late)	Student (Onsite)
Fees CHF	680	720	760	780	820	860	380	420	460
Expected number of participants per scenario									
300	135	10	10	10			135		
375	170	15	10	10			170		
450	205	15	15	10			205		

1 CHF = 1.025 USD

The budget tables follow on the next three pages. Note that for the worst-case scenario we expect a deficit of almost 10'000 CHF, which will be covered by the guarantee of the Department of Computer Science of the University of Fribourg.

Furthermore, we expect high sponsorship and exhibitor contributions for two reasons. The first reason is a strong support from Swiss Scientific Organizations. The second reason is the introduction of an industrial tutorial, which should attract more exhibitors.

Budget for 300 participants

Incoming CHF			
	fee	persons	
IAPR (Early Bird)	680	135	91800
IAPR (Late)	720	10	7200
IAPR (On Site)	760	10	7600
Full (Early Bird)	780	10	7800
Student (Early Bird)	380	135	51300
Subtotal		300	165700
IAPR levy (speakers, awards & travel grants)			6000
Sponsors			15000
Exhibitors			10000
Total			196700
Outgoing CHF			
	per person	flat	
Venue		41445	Conference rooms, poster walls, directional signs, infrastructure staff
AV & Internet		21544	Projectors, sound, Wi-Fi, technical staff
Staff		3000	Student helpers
Printing		2000	Posters, flyers
Invited speakers & awards		9000	
Registration	45	2000	Event agency, website, secretariat, registration desk, badges, tickets
Meals	250		Welcome dinner (35.-), gala dinner (110.-), coffee breaks (6x6.-), lunch (3x23.-)
Conference bag & proceedings	55		
IAPR levy	20		
Subtotal	111000	78989	
Miscellaneous (2%)		1580	
Non-refundable VAT (5%)	5550	3949	
Credit card banking fees (5%)	4995		90% of participants pay with credit card
Total		206063	
Result	-9363		
DIUF deficit guarantee	10000		

Budget for 375 participants

Incoming CHF			
	fee	persons	
IAPR (Early Bird)	680	170	115600
IAPR (Late)	720	15	10800
IAPR (On Site)	760	10	7600
Full (Early Bird)	780	10	7800
Student (Early Bird)	380	170	64600
Subtotal		375	206400
IAPR levy (speakers, awards & travel grants)			7500
Sponsors			15000
Exhibitors			10000
Total			238900
Outgoing CHF			
	per person	flat	
Venue		41445	Conference rooms, poster walls, directional signs, infrastructure staff
AV & Internet		21544	Projectors, sound, Wi-Fi, technical staff
Staff		3000	Student helpers
Printing		2000	Posters, flyers
Invited speakers & awards		9000	
Registration	45	2000	Event agency, website, secretariat, registration desk, badges, tickets
Meals	250		Welcome dinner (35.-), gala dinner (110.-), coffee breaks (6x6.-), lunch (3x23.-)
Conference bag & proceedings	55		
IAPR levy	20		
Subtotal	138750	78989	
Miscellaneous (2%)		1580	
Non-refundable VAT (5%)	6938	3949	
Credit card banking fees (5%)	6244		90% of participants pay with credit card
Total		236450	
Result	2450		
DIUF deficit guarantee	10000		

Budget for 450 participants

Incoming CHF			
	fee	persons	
IAPR (Early Bird)	680	205	139400
IAPR (Late)	720	15	10800
IAPR (On Site)	760	15	11400
Full (Early Bird)	780	10	7800
Student (Early Bird)	380	205	77900
Subtotal		450	247300
IAPR levy (speakers, awards & travel grants)			9000
Sponsors			15000
Exhibitors			10000
Total			281300
Outgoing CHF			
	per person	flat	
Venue		41445	Conference rooms, poster walls, directional signs, infrastructure staff
AV & Internet		21544	Projectors, sound, Wi-Fi, technical staff
Staff		3000	Student helpers
Printing		2000	Posters, flyers
Invited speakers & awards		9000	
Registration	45	2000	Event agency, website, secretariat, registration desk, badges, tickets
Meals	250		Welcome dinner (35.-), gala dinner (110.-), coffee breaks (6x6.-), lunch (3x23.-)
Conference bag & proceedings	55		
IAPR levy	20		
Subtotal	166500	78989	
Miscellaneous (2%)		1580	
Non-refundable VAT (5%)	8325	3949	
Credit card banking fees (5%)	7493		90% of participants pay with credit card
Total		266836	
Result	14464		
DIUF deficit guarantee	10000		

Appendix 1 Biographies of General and PC Chairs

Andreas Fischer

Andreas Fischer received the M.S. and PhD degrees in Computer Science from the University of Bern, Switzerland, in 2008 and 2012, respectively. He then conducted postdoctoral research at the Centre for Pattern Recognition and Machine Intelligence (CENPARMI) and at the Laboratoire Scribens, Ecole Polytechnique de Montréal, Canada. Currently, Andreas Fischer is an Assistant Professor at the University of Applied Sciences and Arts Western Switzerland (HES-SO, Fribourg) and a lecturer at the University of Fribourg, Switzerland.

His research interests include handwriting recognition, signature verification, keyword spotting, historical document analysis, hidden Markov models, recurrent neural networks, and graph-based pattern recognition. He has published over 60 peer-reviewed articles on these topics in top international journals and conference proceedings.

Andreas Fischer is a member of the IAPR and the IEEE. He serves as an officer in the TC11 (Reading Systems) and the TC3 (Neural Networks & Computational Intelligence) of the IAPR and was a member of the program committee for ICDAR, ICFHR, IGS, ANNPR, DAS, and HIP in the past years. In the context of ICDAR'2017 in Kyoto, he is co-chairing the 4th Int. Workshop on Historical Document Imaging and Processing (HIP'2017).

Rolf Ingold

Rolf Ingold is full Professor of Computer Science at the University of Fribourg and currently vice-rector of the institution. He graduated in mathematics and received a PhD degree in Computer Science from the Swiss Federal Institute of Technology Lausanne (EPFL) in 1989, Switzerland. He is an international expert in the field of document analysis and modelling. Since 2008, he is Chair of the Swiss Pattern Recognition Association and member of the Governing Board of the International Association for Pattern Recognition (IAPR). He is also a member of several scientific committees or advisory boards in Switzerland (Hasler Stiftung) France (Institut Universitaire de France, Agence National de Recherche) and Vietnam (University of Science and Technology of Hanoi). At National level, he was highly involved in the Swiss National Center of Competence on Interactive Multimodal Information Management. He is also member of the Swiss Academy of Science and Technology.

His expertise covers several aspects of multimodal signal processing pattern recognition and machine learning with applications in document analysis, biometry and gesture recognition. During the last fifteen years, he concentrated his research on historical document analysis and cultural heritage preservation. In 2011, he was awarded with the James a Lindner price. This price is jointly presented by the International Association of Sound and Audiovisual Archives (IASA), the Association of Moving Image Archives (AMIA), and the Southeast Asia-Pacific Audiovisual Archive Association.

Marcus Liwicki

Marcus Liwicki received his M.S. degree in Computer Science from the Free University of Berlin, Germany, in 2004, his PhD degree from the University of Bern, Switzerland, in 2007, and his habilitation degree at the Technical University of Kaiserslautern, Germany, in 2011. Currently, he is an apl.-professor in the University of Kaiserslautern where he is also heading the MindGarage and a senior assistant in the University of Fribourg. His research interests include machine learning, pattern recognition, artificial intelligence, human computer interaction,


digital humanities, knowledge management, ubiquitous intuitive input devices, document analysis, and graph matching.

In 2015, at the young age of 32, he received the ICDAR young investigator award, a bi-annual award acknowledging outstanding achievements of in pattern recognition for researchers up to the age of 40.

Marcus Liwicki is a member of the IAPR, IGS, INNS, editor or regular reviewer for international journals, including IEEE TPAMI, IEEE TASLP, IJDAR(editor), and various other journals. He is a member of governing board the International Graphonomics Society and a member of the International Association for Pattern Recognition where he was Vice president of the Technical Committee 6. He chaired several International Workshops, like DAS 2014 and various AFHA.

Marcus Liwicki gave a number of invited talks at several international workshops, universities, and companies. He also gave several tutorials on IAPR conferences. Marcus Liwicki is a co-author of the book "Recognition of Whiteboard Notes – Online, Offline, and Combination", published by World Scientific in October 2008.--> He has more than 200 publications, including more than 20 journal papers, and excluding more than 20 publications which currently undergo the review stage or will soon be published.

Appendix 2: Accommodation (negotiated prices)



ICDAR 05-10.09.2021

HOTELS	CAT.	SITUATION	Double room rate for 2 people	Double room rate for 1 person	single room rate	Allotment / room per night						city tax/person per day	
						05.09.21	06.09.21	07.09.21	08.09.21	09.09.21	10.09.21		
Requested allotment						200	200	500	500	500	500		
1		Royal Plaza	****	Montreux	CHF 305.00	CHF 275.00	CHF 275.00	140	140	140	140	140	CHF 6.50
Room total *****						140	140	140	140	140	140		
1		Suisse-Majestic	****sp	Montreux	CHF 350.00	CHF 290.00	CHF 240.00	100	100	100	100	100	
2		Eden Palace au Lac	****sp	Montreux	CHF 215.00	CHF 195.00	X	50	50	50	50	50	CHF 5.00
Room total ****sp						150	150	150	150	150	150		
		Grand Hôtel du Lac Excelsior	****	Montreux	CHF 205.00	CHF 185.00	CHF 185.00	20	20	20	20	20	CHF 5.00
1		Eurotel (2nd Option)	****	Montreux	CHF 288.00	CHF 268.00		70	70	70	70	70	CHF 4.00
						CHF 208.00		10	10	10	10	10	
2		Villa Toscane	****	Montreux	CHF 225.00	CHF 195.00	CHF 195.00	40	40	40	40	40	CHF 5.00
3		Astra Hotel	****	Vevey	CHF 290.00			20	20	20	20	20	CHF 4.00
						CHF 250.00		40	40	40	40	40	
4		ModernTimes	****	St-Légier	CHF 270.00	CHF 240.00	X	80	80	80	80	80	CHF 4.00
Room total ****						280	280	280	280	280	280		
1		Helvétie	***sp	Montreux	CHF 165.00	CHF 125.00	X	30	30	30	30	30	CHF 3.00
2		Hostellerie Bon Rivage	***sp	La Tour-de-Peilz	CHF 200.00	CHF 150.00	X	15	15	15	15	15	CHF 3.50
Room total ***sp						45	45	45	45	45	45		
1		De Chailly	***	Chailly-Montreux	CHF 145.00	CHF 125.00		10	10	10	10	10	CHF 3.00
						CHF 105.00		6	6	6	6	6	
2		De la Vieille Tour	***	La Tour-de-Peilz	CHF 190.00	CHF 145.00		15	15	15	15	15	CHF 3.00
3		Du Port	***	Villeneuve	CHF 215.00	CHF 160.00		15	15	15	15	15	CHF 3.00
4		Masson	***	Vevey	CHF 240.00	CHF 190.00		10	10	10	10	10	CHF 3.00
						CHF 150.00		3	3	3	3	3	
5		La Rouvenaz	***	Montreux	CHF 190.00	CHF 130.00		15	15	15	15	15	CHF 3.00
6		Hôtel les Négociants	***	Vevey	CHF 171.00	CHF 129.00		5	5	5	5	5	CHF 3.00
						CHF 129.00		4	4	4	4	4	
7		Tralala	***	Montreux	CHF 190.00	CHF 130.00	CHF 130.00	20	20	20	20	20	CHF 3.00
Room total ***						103	103	103	103	103	103		
		Hostellerie de Genève	**	Vevey	CHF 250.00	CHF 160.00		2	2	2	2	2	CHF 3.00
1						CHF 140.00		2	2	2	2	2	
Room total **						4	4	4	4	4	4		
Room total						722	722	722	722	722	722		

Prices & categories:

All the prices are including breakfast, the categories are a mixture of Lake and Mountain View. The city tax rate is to confirm for 2021.

Option:

The above allotment is a pool of availability, an option is taken on rooms and valid until December, 2017 – in case of need and on request, it can be extended.

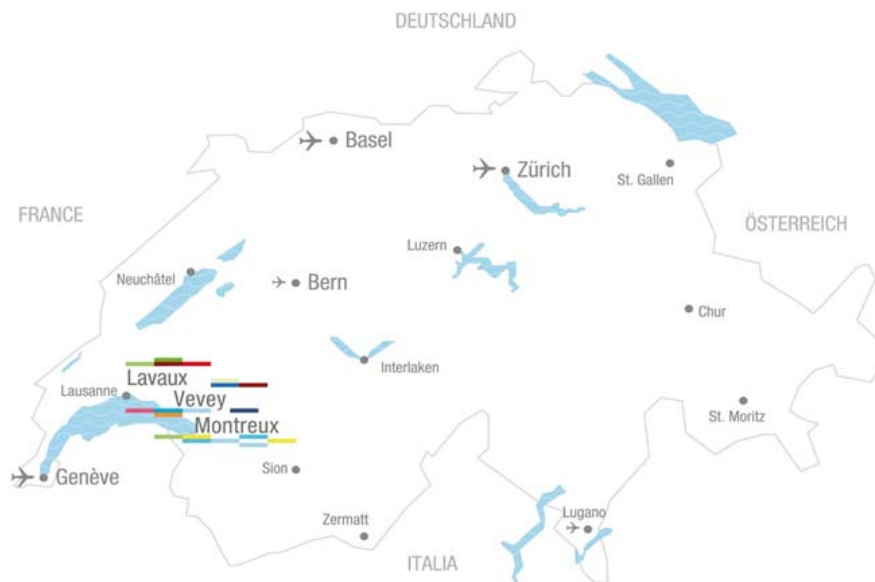
Release & cancellation policy:

Each hotel has its own release conditions and cancellation policy. By confirming the allotment, the hotels will ask to sign a contract that binds the organizer to the hotels.

Low-Budget Accommodation:

Besides the hotels, a youth hostel (40 CHF per Person and night) and various Airbnb options are available.

Appendix 3: Location, Post-Conference Tour, and Touristic Attractions



 #montreuxriviera

MONTREUX-VEVEY TOURISME, CONVENTION BUREAU, Rue du Théâtre 5, Case postale 251, CH-1820 Montreux 2
T. + 41 21 962 84 25, F. + 41 21 962 84 77, montreuxriviera.com, mice@montreuxriviera.com

Post-Conference Tour

We plan to organize an optional post-conference Tour on Saturday, September 11th. Currently, we favor a trip to Zermatt where we will see the famous Matterhorn as well as glacial caves and nice scenery.



Touristic Attractions

Lavaux vineyard terraces

Take a walk through some of the most beautiful scenery in Switzerland: the UNESCO-listed Lavaux vineyard terraces are criss-crossed with marked trails with stunning views over Lake Geneva and the Alps. Little trains on wheels help you up the incline so you can enjoy a walk at your own pace.

Carefully cultivating their vines for generation upon generation, whole families of vine-growers have shaped these beautiful vineyard terraces. The unique beauty of this landscape has seeped into the soul of visitors just as it has fascinated the many artists who lived in the little picturesque villages.

Now considered a site of universal value, Lavaux has been elevated to the status of world heritage site by UNESCO, its mosaic of vines welcoming many walkers seeking renewed vitality and tranquillity.

All along the educational trail from Lausanne to Montreux, Lavaux vine-growers invite visitors to explore the exceptional and authentic beauty of their vineyards, whatever the season. Wine tourism breaks offer wine tastings and the chance to sample typical products in the vineyard wine cellars, the ideal complement to walks through the vines.



Alimentarium – Food Museum

Founded by Nestlé, the Alimentarium is the first museum in the world entirely dedicated to food, opening up a dialogue on past and present eating habits through its interactive displays. Situated on the Vevey lakeshore, the Alimentarium can be easily identified by the giant fork embedded in Lake Geneva.

The Alimentarium Food Museum, on the shores of Lake Geneva, explores diverse aspects of human food and nutrition, from historical, scientific and cultural points of view.

The Alimentarium is open now with a new exciting exhibition in an entirely revamped exhibition space. As a museum which moves with the times, it invites visitors of all ages to take a close look at what and how we eat, an activity full of history and emotions. The Alimentarium proposes an educational, interactive journey blending discovery, experimentation and knowledge enhancement, through three new exhibition areas devoted to foodstuffs, production methods, culture and beliefs about food as well as to nutrition and the function of the human digestive system.

Since experimentation is an intrinsic part of food and eating, the Museum offers numerous daily cookery workshops: Visitors can make and taste local or international dishes. Whether you are a food lover, professional chef, child or grandparent, there will be something for every taste!

Not only are the Museum exhibition areas, restaurant and workshops being entirely renovated, the Alimentarium now also offers access to its knowledge base via its digital platform. A whole range of information is now at your fingertips. By making unique digital content available to both amateurs and professionals, children and grandparents, the Museum aims to become a reference on food and nutrition.



GoldenPass Line

Take in two mythical Swiss lakes as you travel through the Alps on the GoldenPass Line. Whether you take a panoramic train or a travel in Belle Epoque carriage, your trip will be a high point of your holidays in Switzerland!

The GoldenPass Line runs from Lucerne, on the shores of Lake Lucerne, to Montreux, passing through Interlaken and Château-d'Oex on the way. The real attraction of this 5-hr trip through Switzerland is the scenery. From lake to mountain, you take in the most stunning panoramic views such as the Pays-d'Enhaut mountains, Lake Geneva and the Lavaux vineyard terraces, a UNESCO world heritage site.

In addition to standard fully equipped carriages, the GoldenPass Line offers the chance to enhance the experience by travelling on its panoramic carriages with large windows or experiencing the elegance of the Belle Epoque in the GoldenPass Classic carriages dating from the early 20th century. Gourmet trips are also very popular: the Chocolate Train in the summer and the Cheese Train in the winter take you to the source of these typically Swiss products.



Cruise on Lake Geneva

Whether you're looking for a romantic cruise on Lake Geneva, a special event or simply an alternative, stress-free way to travel, the boats of the CGN are a must for your holidays in Switzerland.

Hop on board at Lausanne-Ouchy or one of the forty ports on the Swiss or French side of Lake Geneva and go with the flow. The boats operated by the CGN (Compagnie Générale de Navigation) on Lake Geneva are not only a comfortable and relaxed means of transport but also a source of enjoyment for Swiss and visitors from all over the world. Eight steam ships dating from the early days of tourism make up the most prestigious Belle Epoque fleet in the world, classed a "historical monument" of national importance.

In addition to regular crossings on historic or modern ships, there are gourmet cruises with dinner and special offers for families and one-off events, for example during the French and Swiss national celebrations, to watch the magnificent firework displays from the lake.



Appendix 4: Montreux Riviera References

Montreux Riviera has a long tradition of welcoming visitors for short and long stays, for business or leisure.

The city of Montreux counts 46% of foreigners with over 100 nationalities. Despite only 25'000 inhabitants the city welcomes up to 40 000 visitors per day during the world famous Montreux Jazz Festival or 400 000 throughout its charming Christmas Market.

A few examples of events which took place in Montreux:

- 1st transmission of Eurovision in 1954 to over 4 mio spectators
- Draw for UEFA Euro 2008
- Site International Conference, 400 pax December 2008
- Summit of French Speaking countries, 3'000 pax, 22-24 October 2010
- Festival of Media, 800 pax, 2011 - 2013
- Symposium International de Television during over 20 years
- World Business Council for Sustainable Development, 300 pax every year since 2002
- MPI European Conference, 400 pax, January 2013
- Swiss Society of Dermatology and Venereology September 2013
- Union of Vascular Societies of Switzerland, 300 pax, October 2013
- FEI, Fédération Equestre Internationale, 300 pax, November 2013
- Geneva II Conference on Syria, 900 pax, January 2014

